



CTAC

COASTAL TECHNICAL
ASSISTANCE CENTER

2022

**ANNUAL
REPORT**

Keeping Coastal Investment Local.



ABOUT CTAC

Coastal Technical Assistance Center (CTAC) is a program generated and funded through Louisiana Economic Development (LED) and the Coastal Protection and Restoration Authority (CPRA) in order to assist Louisiana-based businesses in obtaining contracts with entities involved in the restoration and recovery efforts of coastal Louisiana. CTAC is facilitated through the South Louisiana Economic Council (SLEC).

CTAC operates with the following focuses in mind:

- Serve as a Technical Assistance Center to Louisiana businesses seeking opportunities in the Coastal Restoration and Recovery efforts of Louisiana.
- Assist businesses in obtaining contracts with prime contractors related to Coastal Restoration and Recovery efforts of Louisiana.
- Provide opportunity to Louisiana-based businesses, allowing coastal dollars to remain in Louisiana while creating jobs.
- Provide training and assistance to businesses in preparation to be contractor and project ready relative to business organization, promotion, certification, insurances, etc.
- Help develop an increased workforce demand while qualifying needed workforce through a technical community college-based Workforce Initiative.
- Serve as a command resource during coastal disasters to align local businesses with contractors and opportunities during recovery efforts.

FROM OUR DIRECTOR

What a year it has been! Having started this job during the pandemic, it was extremely exciting to be on the move throughout the state interacting with businesses and partner organizations in person this year! We covered lots of ground not only in mileage and travel but in building new relationships to help grow the CTAC program. We will continue to work to provide online services to our clients as well as outreach to different areas of the state. Not only is it important to us to support Louisiana-based businesses in efforts for coastal projects, but it is also important for all areas of the state to realize the importance of our coast. As the program continues to grow and build, we look forward to offering many new services in 2023 as well.

Thanks to each and every one of you who has played a part in the initiatives of the CTAC program! I am looking forward to a great new year!

— Laci Melancon



Laci Melancon
CTAC Director

PARTNERS AND COLLABORATORS

ADVISORY COMMITTEE

Each of the representatives on CTAC's advisory committee serve to provide expertise toward our program goals to support business and industry, workforce development, education and training, and procurement opportunities for coastal protection and restoration projects throughout the state.

ECONOMIC DEVELOPMENT REPRESENTATIVE

VIC LAFONT, President/CEO South Louisiana Economic Council

PROCUREMENT REPRESENTATIVE

CYNTHIA CARRIER, Program Manager LA APEX Accelerator

INDUSTRY REPRESENTATIVE

JACQUES BOUDREAUX, CPRA Staff Engineer

HIGHER EDUCATION REPRESENTATIVE

JENNY SCHEXNAYDER, Coastal Program Manager, Nicholls State University

NON-PROFIT REPRESENTATIVE

JOSEPH ORGERON, Executive Director Restore or Retreat

PARTNERS



**THE WATER INSTITUTE
OF THE GULF**



Nicholls State University



South Louisiana Economic Council
Assumption • Lafourche • St. Mary • Terrebonne

EVENTS & PRESENTATIONS



EVENTS

With so many coastal initiatives happening throughout the state, it is important for CTAC to attend events to expand our outreach alongside partner organizations.

These events allow for us to network and ally with organizations that can support our program and increase our knowledge of the resources available throughout the state.

IN 2022, WE ATTENDED...

- LA NERR SME Coastal Training Program Development
- CPRA Workforce Partners Site Visit
- Morganza Action Coalition Groundbreaking Ceremony for Humble Canal Floodgate in Montegut
- Association of Levee Boards of Louisiana Annual Conference
- CPRA Outreach Meetings for Louisiana's 2023 Coastal Master Plan
- Windell Curole Retirement Celebration
- Nunez Coastal Studies Advisory Board Meeting
- 4th Hemispheric Conference on Port Security
- CPRA Board Meetings
- LED Rural Revitalization Roadshows
- Louisiana Folklore Society Bayou Culture Gathering
- Louisiana Sea Grant Alternative Oyster Culture Gathering
- LED Small Business Summit
- Coastal Industry Week and Coastal Day at the Capital
- LA 1 Coalition Groundbreaking Ceremony
- Doing Business with the USACE Seminar
- Atchafalaya-Red River Maritime Roundtable
- Community Development Institute Year 1
- Bayou Region Non-Profit Conference

PRESENTATIONS

CTAC conducts presentations to support our continued outreach to businesses throughout Louisiana. Presentations with our partner organizations are conducted to increase awareness of CTAC's programmatic benefits. We also conduct recruitment presentations to those interested in learning about our services.

IN 2022, WE PRESENTED...

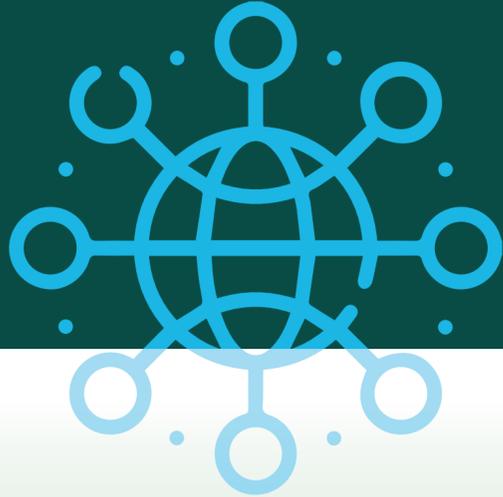
- Louisiana Economic Development Executives
- Doing Business with USACE, Infrastructure & Subcontracting Opportunities - Louisiana PTAC
- USACE Business Industry Day
- Atchafalaya/Red River Maritime Roundtable
- SLEC Board Meeting
- CPRA July Board Meeting
- Morgan City Rotary
- LED Rural Revitalization Updates in Jennings
- LED Rural Revitalization Updates in Amite
- SBA's Let's Chat for 8(a) Webinar
- Lafourche Parish Council Meeting
- Securing Coastal Contracts Webinar (cohosted with GNO Inc., GoBe)
- Chenier Plains Coastal Restoration and Protection Authority Board Meeting in Cameron
- Government Contracting with PTAC & CTAC Webinar
- Association of Levee Boards of Louisiana Annual Conference in New Orleans



2022

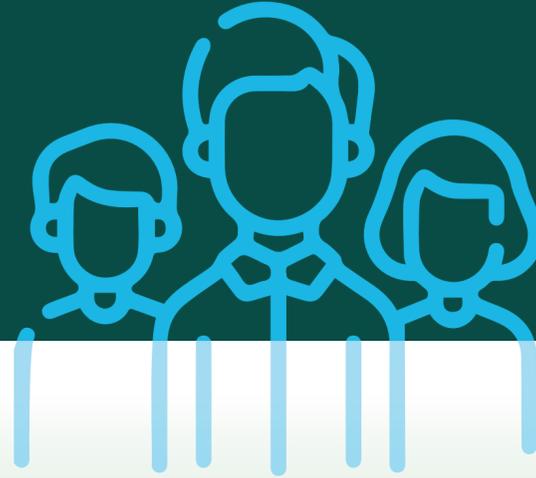
MAJOR INITIATIVES

MAJOR INITIATIVES MET



Targeted Outreach to Desired Companies

As our prime contractors express the types of vendors and services they are looking for specific to coastal projects, we utilize information from partner organizations and databases available online to direct our search for the businesses specific to those needs.



Established CTAC Advisory Committee

Our advisory committee serves to provide expertise toward our goals to support business and industry, workforce development, education and training, and procurement opportunities for coastal protection and restoration projects throughout Louisiana.



Increased Travel and Outreach

CTAC has a constant goal of growing statewide awareness of our programmatic services. We increased the number of events and presentations given in order to reach more businesses and individuals who can benefit from all we offer through CTAC.

MAJOR INITIATIVES MET



Created Coastal Project Tracking System

Our Coastal Project Tabulation Sheet allows CTAC to track the awards for all coastal projects throughout the state. Our intent is to expand this database to include subcontractor information and to make this available to all CTAC clients in the future.



Implementation of CPRA Quarterly Meetings

CTAC partnered with CPRA to offer CTAC's professional and consulting services clients the opportunity to meet with CPRA. These quarterly meetings allow our clients to present company background, capabilities, and experience to CPRA executives.



New Partnerships

Our partnerships with organizations allow a broader network throughout the state to connect with businesses that may benefit from CTAC services as well as support from these organizations in the primary focuses of the CTAC program. We strive to build a vast amount of resources for our clients.

CTAC is proud to be newly partnered with **Coalition to Restore Coastal Louisiana; Coastal Wetlands Planning, Protection and Restoration Act, (CWPPRA); Department of Safety and Corrections; Louisiana Minority Business Development Agency (MBDA); and Louisiana Community and Technical College System (LCTCS).**

MAJOR INITIATIVES MET



Launched Official CTAC Mobile App

CTAC's free mobile app was made with the purpose of making becoming a client and gaining access to the resources CTAC has to offer easier and more accessible. CTAC resources available on the app include:

- Signing up to be a CTAC Client.
- Viewable bids and opportunities organized by due date and with links for more information on them.
- Access to project maps, partner sites, podcasts, and more.
- Ability to schedule a counseling session or request reports.
- Access to news and events covered by CTAC.

The CTAC app is offered on the App Store and Google Play.

STATISTICS AND NUMBERS

Ascension **1**
Assumption **2**
Avoyelles **2**
Calcasieu **3**
Cameron **1**
Concordia **2**
East Baton Rouge **21**
Iberia **6**
Jefferson **12**
Jefferson Davis **3**
Lafayette **8**
Lafourche **7**
Livingston **2**
Orleans **14**
Ouachita **2**

121
CLIENTS TOTAL

1 Plaquemines
1 Rapids
1 St. Bernard
5 St. Charles
3 St. John the Baptist
3 St. Landry
4 St. Mary
6 St. Tammany
2 Tangipahoa
4 Terrebonne
2 Vermilion
1 Washington
1 West Baton Rouge
1 Out of State

STATISTICS AND NUMBERS

Since CTAC's inception in 2019, our clients have been successful in obtaining **55** Contract Awards totaling **\$48,897,436**. Of those awards, 40 were obtained in 2022 alone. Contract award amounts include projects in the coastal and water management sectors and span across federal, state, and local opportunities within Louisiana.

\$35,800,152

PRIME CONTRACT AWARDS OBTAINED IN 2022
THROUGH **38** CTAC CLIENTS

\$90,271

SUB CONTRACT AWARDS OBTAINED IN 2022
THROUGH **2** CTAC CLIENTS

STATISTICS AND NUMBERS

338

**TOTAL MEETINGS
ATTENDED/HOSTED**

116

**BUSINESS
COUNSELING
SERVICE MEETINGS**

14

TRAINING SEMINARS

STATISTICS AND NUMBERS

16

COMMUNITIES
VISITED IN 2022



RESOURCES

CONTACT INFO

Address

322 Audubon Ave.
Thibodaux, LA 70310

Director

Laci Melancon
laci@louisianactac.org

Phones

Main – [\(985\) 448.4485](tel:(985)448.4485)
Direct – [\(985\) 493.2585](tel:(985)493.2585)

HELPFUL LINKS

CTAC Website

louisianactac.org

CPRA Website

coastal.la.gov

LED Website

opportunitylouisiana.gov

Read other [CTAC Publications & Reports](#)

Read the [CRPA's Coastal Master Plan](#)

Read [A Community Guide to Coastal Restoration](#)



Scan to Download the
CTAC Mobile App